



trevor eisenhauer

192 Meyers Street • Edwardsville, PA 18704 • 570-640-1497

[trevor.eisenhauer@gmail.com](mailto:trevor.eisenhauer@gmail.com)

[trevoreisenhauer.com](http://trevoreisenhauer.com)

## MARKETING & ADVERTISING DESIGN PROFESSIONAL

Experienced graphic/digital designer specializing in corporate marketing and advertising initiatives. Also responsible for and dedicated to developing a wide variety and many styles of music/audio/video productions.

### SKILLS

Graphic / advertising / marketing design  
Photography / photo editing / digital imaging  
Video production  
Audio / music production  
Website design (HTML, CSS, CMS, FTP)  
Additional skills

### TECHNOLOGY

InDesign, Illustrator, Flash, Acrobat Pro  
Photoshop, Lightroom, Nikon D3100  
Premiere Pro, After Effects, Sony Vegas Pro, Final Cut Pro  
Logic Pro X, Audition, Cakewalk Sonar  
Coda, Cyberduck, WordPress, Dreamweaver, BandZoogle  
Mac OS X, Windows / Adobe CS & CC / Microsoft Office

## PROFESSIONAL EXPERIENCE

**Axero** ( <http://www.axerosolutions.com> ), San Diego, CA

October 2013 – Present

*Marketing / Design / Support / Admin*

- Develop and design advertising and marketing materials (eBooks, overviews, graphics/icons, videos, etc.)
- Serve as consultant and editor for the website design and copy
- Maintain marketing workflows and customer lists

**Outsourcing USA** ( <http://outsourcingusa.net> ), Dallas, PA

April 2012 – September 2014

*Senior Production Artist*

- Develop creative solutions for a wide variety of clients from start-ups to Fortune 500
- Design advertising and marketing material that is published in newspapers, magazines, and online
- Logo design for start-ups and small to medium-sized businesses
- Design promotional templates for OUSA's subsidiary photography business, Dimples (<http://dimplesomg.com>)

**World of Treez Productions** ( <http://worldoftreez.com> ), Kingston, PA

August 2008 – October 2013

*Musician, Producer, Director, Editor, Designer*

- Write, perform, record, arrange, mix, and master original music/audio compositions
- Direct, edit, and produce promotional and music videos
- Use photography and digital imaging for promotional pieces, album covers, and website design
- Maintain and update website and social networks

## EDUCATION

**International Academy of Design & Technology**, Tampa, FL

October 2013

- **Bachelor of Fine Arts in Digital Media Production**, Magna Cum Laude, GPA – 3.9

**Pennsylvania State University**, State College, PA

August 2001 – October 2003

- Majored in General Business